



Dear Valued Government Local/Federal Personnel,

We at Belk are proud to show you our appreciation for all you do by giving you a special, exclusive discount. Just stop by your neighborhood Belk store Tuesday, October 27 with this invitation and a valid ID to receive your storewide savings.

We are grateful for this opportunity to recognize your continued service and dedication and look forward to seeing you soon.

With sincerest thanks,

Belk Management

Date: Tuesday, October 27, 2009

Time: All Day Event

Location: All Belk Stores

October 27, 2009

STOREWIDE COUPON

extra **20%** off

(15% off home & shoes)

all* regular & sale price purchases storewide

VERY LIMITED EXCLUSIONS:

*Only excludes Red Dot, Clearance, Earlybirds, Night Owls, Doorbusters, Bonus Buys, Special Buys, everyday values, Assets, Brighton, b.temp'd., Cosmetics/Fragrances, Casio, Coach, Hanky Panky, Lacoste, Levi's, Spanx, Stuart Weitzman, Ugg, Vineyard Vines, Wacoal, Fine Jewelry watches, gifts, trunk shows and service plans, non-merchandise depts., lease depts. and Belk gift cards. Not valid on prior purchases or special orders. Cannot be redeemed for cash, credit or refund, used in combination with any other discount or coupon offer. Valid October 27, 2009

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